

ryan m. shattuck

social media manager | freelance writer

social media experience

Marygrove College | Detroit, Michigan 2013 - 2015

Social Media Manager

- I managed the social media for Marygrove College, a Catholic liberal arts college in Detroit. I was responsible for reorganizing Marygrove's social media infrastructure, promoting Marygrove to prospective students, and building the college's social media voice. Since taking over the social media, Marygrove's cumulative social media metrics have grown more than 300%.

TaskEasy | Salt Lake City, Utah 2013 - 2014

Social Media Manager

- I managed the social media for TaskEasy, a tech start-up located in Salt Lake City. Because TaskEasy was such a new company, I was responsible for building TaskEasy's social media marketing from the ground up. Under my management, TaskEasy's online presence grew substantially.

Gary Johnson 2012 | Salt Lake City, Utah 2012

Director of Social Media

- I managed the social media for Gov. Gary Johnson, the 2012 Libertarian presidential candidate. I was responsible for social media communications that went out to over 3.2+ million people on a daily basis. Gov. Johnson's online presence doubled in only 4 months under my supervision. A Forbes article on his social media wrote "Gary Johnson's social media audience is significant . . . his following [on Google+] even outpaces Romney's."

Bob Springmeyer for Governor | Salt Lake City, Utah 2008

Twitter Manager

- I managed the Twitter account for Bob Springmeyer, the 2008 Democratic Utah Gubernatorial candidate.

writing experience

QSaltLake | Salt Lake City, Utah 2007 - 2011

Columnist

- I wrote a weekly column on gay and political issues. In 2008 I received the QSaltLake's "Reader's Choice" award for Best Columnist.

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Politics Unlocked | Salt Lake City, Utah 2009 - 2010

Columnist

- I wrote a weekly column on political and social issues.

Edge Publications | Salt Lake City, Utah 2007 - 2010

Columnist

- I wrote a bi-weekly syndicated column on gay political issues, which appeared in Edge syndicates across in major cities across the U.S.

Telestial State | Salt Lake City, Utah 2011 - 2012

Editor/Head Writer

- I wrote and edited stories from writers on local political issues on a daily basis. I was also responsible for managing the social media for the site.

The Daily Utah Chronicle | Salt Lake City, Utah 2007 - 2008

Columnist

- I wrote a weekly column on political and social issues.

social media & writing skills

Blogging	Google Docs	PowerPoint
Editing	Google+	Reddit
Excel	Hootsuite	Soundcloud
Facebook	HTML editing	Topsy
Facebook Ads	iMovie	Tumblr
Flickr	Klout	Twitter
Foursquare	LinkedIn	Twitter Ads
Freelance Writing	Meetup	TypePad
GarageBand	Photoshop	Video Editing
Google Ads	Pinterest	Wikipedia
Google Analytics	Podcasting	YouTube

education

University of Utah | Salt Lake City, Utah 2006 - 2009

Concentration: English

Brigham Young University | Provo, Utah 1999 - 2004

Concentration: Broadcast Communications